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**NO 855 / JANUARY 2008**

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**ASSESSING THE  
FACTORS BEHIND  
OIL PRICE CHANGES**

by Stéphane Déès,  
Audrey Gasteuil,  
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and Michael Mann





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by Stéphane Dées <sup>2</sup>,  
Audrey Gasteuil <sup>3</sup>,  
Robert K. Kaufmann <sup>4</sup>  
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## ABSTRACT

The rapid rise in the price of crude oil between 2004 and the summer of 2006 are the subject of debate. This paper investigates the factors that might have contributed to the oil price increase in addition to demand and supply for crude oil, by expanding a model for crude oil prices to include refinery utilization rates, a non-linear effect of OPEC capacity utilization, and conditions in futures markets as explanatory variables. Together, these factors allow the model to perform well relative to forecasts implied by the far month contracts on the New York Mercantile Exchange and are able to account for much of the \$26 rise in crude oil prices between 2004 and 2006.

*Keywords:* Oil prices, Refinery industry, OPEC

*JEL codes:* C53, Q41.



## **Non-technical summary**

The rapid rise in the price of crude oil between 2004 and the summer of 2006 are the subject of debate. This paper investigates the factors that might have contributed to the oil price increase in addition to demand and supply for crude oil.

The first additional factor is related to the changes in the so-called downstream sector; especially the refining sector. The number of refineries in the United States has not increased since 1981, and in the spring of 2007, a significant fraction of refining capacity was closed due to unscheduled maintenance. Under these conditions, a lack of spare refining capacity is seen as one cause for the on-going rise in the price of motor gasoline and crude oil.

Other factors proposed to explain the sharp rise in oil prices include the lack of sufficient spare production capacity and a non-linear relationship between oil prices and supply. The existence of non-linearities in the relationship between oil prices and the quantity delivered to the market might affect the determination of oil prices. Although a linear relationship could be a reasonable approximation under normal circumstances, extreme events may shift the market equilibrium between supply and demand towards different types of market functioning in which prices are much more sensitive to shocks than under normal conditions. Non-linearities may be caused by lags associated with building additional extraction and refining capacity. Given these constraints, oil prices would be more sensitive to supply as production approaches capacity.

Finally, expectations of shortages in the long-run may also influence oil prices. The conditions on the futures markets (whether the market is contango - the price of crude oil for four month contracts is greater than the price for near month contracts - or in backwardation - the price of crude oil for four month contracts is less than the price for the near month contract-) might therefore affect the stock behaviors and, in turn, the oil price setting.

In this paper, we estimate a model for crude oil prices that includes refinery utilization rates, a non-linear effect of OPEC capacity utilization, and conditions in futures markets (New York

Mercantile Exchange) as explanatory variables. Results indicate that the refining sector plays an important role in the recent price increase, but not in the way described by most analysts. The relationship is negative such that higher refinery utilization rates reduce crude oil prices. This effect is associated with shifts in the production of heavy and light grades of crude oil and price spreads between them. Non-linear relationships between OPEC spare capacity and oil prices as well as conditions on the futures markets also account for changes in real oil prices. Together, these factors allow the model to perform well relative to forecasts implied by the far month contracts on the New York Mercantile Exchange and are able to account for much of the \$26 rise in crude oil prices between 2004 and 2006.

## I Introduction

Causes for the rapid rise in the price of crude oil between 2004 and the summer of 2006 are the subject of debate. Some of the debate focuses on changes in the so-called downstream sector; especially the refining sector. The number of refineries in the United States has not increased since 1981 (Annual Energy Review, 2006), and in the spring of 2007, a significant fraction of refining capacity was closed due to unscheduled maintenance (New York Times, 2007). Under these conditions, a lack of spare refining capacity is seen as one cause for the ongoing rise in the price of motor gasoline and crude oil. Other factors proposed to explain the sharp rise in oil prices include the lack of sufficient spare production capacity and a non-linear relationship between oil prices and supply. Finally, expectations of shortages in the long-run may also influence oil prices.

Arguments that such factors might be important determinants of oil prices are consistent with the performance of models that exclude their effect. For instance, the model by Dees *et al.* (2007), which specifies crude oil prices as a function of OPEC capacity, OECD crude oil stocks, OPEC quotas and cheating by OPEC on those quotas, performs well in-sample, but consistently under-predict real oil prices since 2004 (Figure 1).

While causal relationships in the US oil supply chain indicate that the price of crude oil is exogenous and that downstream factors such as refinery utilization rates have no effect on the price of crude oil (Kaufmann *et al.*, in review), statistical models used to estimate the causal relationships do not contain many of the factors that are known to affect crude oil prices, such as capacity utilization, production quotas, and production levels (Kaufmann *et al.*, 2004; Wirl and Kujundzic, 2005). Moreover, the existence of non-linearities in the relationship between oil prices and the quantity delivered to the market might affect the determination of oil prices. Although a linear relationship could be a reasonable approximation under normal circumstances, extreme events may shift the market equilibrium between supply and demand towards different



types of market functioning in which prices are much more sensitive to shocks than under normal conditions. Non-linearities may be caused by lags associated with building additional extraction and refining capacity (Kaufmann and Cleveland, 2001; Kaufmann, in review). Given these constraints, oil prices would be more sensitive to supply as production approaches capacity. Finally, the conditions on the futures markets (whether the market is in contango - the price of crude oil for four month contracts are greater than the price for near month contracts - or in backwardation - the price of crude oil for four month contracts is less than the price for near month contracts-) might affect the stock behaviors and, in turn, the oil price setting.

In this paper, we estimate a model for crude oil prices that includes refinery utilization rates, a non-linear effect of OPEC capacity utilization, and conditions in futures markets (New York Mercantile Exchange) as explanatory variables. Results indicate that the refining sector plays an important role in the recent price increase, but not in the way described by most analysts. The relationship is negative such that higher refinery utilization rates reduce crude oil prices. This effect is associated with shifts in the production of heavy and light grades of crude oil and price spreads between them. Non-linear relationships between OPEC spare capacity and oil prices as well as conditions on the futures markets also account for changes in real oil prices. Together, these factors allow the revised model to perform well relative to forecasts implied by the far month contracts on the New York Mercantile Exchange and are able to account for much of the \$26 rise in crude oil prices between 2004 and 2006.

These results and the methods used to obtain them are described in five sections. Section II describes the data and econometric techniques used to estimate a cointegrating relationship for crude oil prices. Results are described in section III. Section IV discusses the effect of refinery utilization rates on crude oil prices, the importance of non-linearities in supply conditions, and the role of futures market conditions. It also presents the ability of this econometric equation to forecast oil prices. Section V concludes.

## II Methodology

To explore the effect of downstream conditions on crude oil prices, we update the quarterly data set used to estimate the price equation described by Kaufmann *et al.* (2004) and expand it to include other market conditions, such as US refinery utilization rates and conditions in the New York Mercantile Exchange. Because there are a large number of I(1) explanatory variables, the cointegrating relationship for crude oil prices is estimated using the dynamic ordinary least squares (DOLS) developed by Stock and Watson (1993). Short run dynamics are estimated using an error correction model.

### *Data*

The quarterly data set (1986Q1-2000Q4) used by Kaufmann *et al.* (2004) to evaluate the effect of OPEC on crude oil prices includes observations on the average F.O.B price for all crude oil imported by the US, OPEC capacity utilization, OPEC quotas, OECD oil demand, and OECD stocks of crude oil. We use the average FOB price for crude oil imported by the US as the dependent variable because it represents the price paid for physical barrels obtained from a variety of sources. As such, it is relatively unaffected by conditions unique to a single market. For example, the price of West Texas Intermediate (WTI) is influenced by local conditions, such as stocks of crude oil in Cushing Oklahoma and conditions in refineries that depend heavily on WTI. These data are updated with observations through 2006Q4, the most recent quarter for which a complete set of data is available.

To evaluate the effect of conditions in the refining sector on crude oil prices, we collect data on US refinery utilization rates, which vary between zero and one. Monthly observations are available from the Energy Information Administration. Ideally, we would prefer global data, but only US data are available; nonetheless, US refinery capacity utilization is a satisfactory proxy as US refinery capacity represents about 20 percent of world capacity in 2006. Indeed, as there is

one global market, even for refined petroleum products, it is unlikely that utilization rates in one part of the world will decouple dramatically from other parts. So long as one can ship refined petroleum products, it is, for instance, unlikely that US refinery utilization rates will increase significantly while European rates will decline significantly<sup>1</sup>. Finally, if the greatest shortage of refining capacity does occur in the US, then US refinery utilization rates are the relevant measure because they would reflect conditions at the margin, which by definition, determine prices.

This notion is based on results that indicate the price of crude oil produced in geographical disparate parts of the world cointegrate (e.g. Bachmeier and Griffin, 2006). If refinery utilization rates affect crude oil prices, cointegration among crude prices implies that refinery utilization rates in different parts of the globe share the same stochastic trend. If refinery utilization rates do not share the same stochastic trend, the different stochastic trends in refinery utilization rates would prevent cointegration among different types of crudes. If refinery utilization rates do not affect crude prices, statistical results will fail to reject the null hypothesis of no relationship between refinery utilization rates and crude oil prices, regardless of which refinery utilization rate is used in the statistical model.

Refinery utilization rates affect crude oil prices based on the ability of refineries to convert crude oil to final products. Crude oil is available in different qualities: sour and sweet, heavy and light. Refineries are designed to operate most efficiently using specific crudes such that the values of crude rises and falls based on the availability of specific types of crude relative to existing refining capacity. Although currently much of the world's refining capacity is set up to use light sweet crudes, heavy sour crudes represent much of the unused production capacity in OPEC. However, rapidly rising demand for refined oil products and growing supplies of crude

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<sup>1</sup> For example, immediately after hurricane Katrina that hit the Gulf of Mexico in September 2005, there was a very large increase in US imports of finished motor gasoline during September and October 2005 relative to the same months during 2004. Presumably, non-US refiners increased their utilization rates to generate this extra gasoline.

oil have squeezed spare refining capacity. Bottlenecks have also arisen in the downstream oil industry through a lack of de-sulphurisation capacity and limited conversion capacity, reflecting limited investment in the industry in the recent years. The marginal barrel of crude oil that refiners are able to process is of a light and sweet quality. However, the marginal supply of crude oil is of a heavy and sour quality. There is thus a quality mismatch between the marginal barrel of oil supplied and the marginal barrel of oil that refiners are able to process. This mismatch may affect crude oil markets.

To evaluate the effect of conditions in the New York Mercantile Exchange, we compile observations on the near month contract and the four-month contract for West Texas Intermediate (Cushing--dollars per barrel). To generate quarterly observations, we average values for days on which contracts are traded. We use these data to calculate the spread between the near month and four month contract. This difference is used to measure whether the market is in contango or in backwardation. Finally, we compile quarterly observations for the US GDP price deflator in order to compute oil prices in real terms.

#### *Model Explanation*

To represent the effect of refinery utilization rates, nonlinearities, and conditions in the New York Mercantile Exchange on crude oil prices, we estimate the following equation:

$$Price_t = \alpha + \beta_1 Days_t + \beta_2 Caputil_t + \beta_3 Caputil_t^2 + \beta_4 Caputil_t^3 + \beta_5 Refine_t + \beta_6 (NYMEX4_t - NYMEX1_t) + \mu_t \quad (1)$$

in which *Price* is the real average F.O.B. price for US crude oil imports (2000 US\$). *Days* is days of forward consumption of OECD crude oil stocks, which is calculated by dividing OECD stocks of crude oil by OECD demand for crude oil. *Caputil* is capacity utilization by OPEC, which is calculated by dividing OPEC production by OPEC capacity, multiplying this quotient by OPEC's share of global oil production, and dividing this product by the rate at which OPEC



cheats on its quota (dividing the difference between OPEC production and OPEC quota by world oil demand)<sup>2</sup>. *Refine* is the US refinery utilization rate. *NYMEX4* is the fourth month contract for WTI and *NYMEX1* is the near month contract for WTI.

We expect the regression coefficient associated with *Days* to be negative — an increase in stocks reduces real oil price by reducing reliance on current production and thereby lowering the risk premium that is associated with a supply disruption.

We also expect a negative relationship between refinery utilization rates and crude oil prices. This effect can be understood two ways. Increasing rates of refinery utilization forces refiners to buy crudes that are less well suited to refineries. This reduces their yield and reduces the value of products they produce. Similarly, as refineries reach capacity, the demand for crude oil drops, which also reduces prices.

The cubic specification chosen for *Caputil* allows for two turning points (or inflection points). We expect  $\beta_2$  and  $\beta_4$  to be positive and  $\beta_3$  to be negative. Under these conditions, prices increase exponentially up to the first turning point and increase exponentially after the second turning point. Between these turning points there is a normal operating range in which changes in capacity utilization have small impacts on prices. This relationship is based on the assumption that producers prefer to lift oil within a normal operating range. At levels well above this range, high utilization rates can interfere with field maintenance that is needed to ensure the long-run productivity of the well. Similarly, operators are reluctant to pump at very low utilization rate because fixed costs of production are very much greater than operating costs — so long as prices remain above operating costs operators will desire to operate their wells to pay off their fixed costs. Desire to operate within this range coupled with inelastic price elasticities of demand

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<sup>2</sup> We modify *Caputil* by cheating because cheating could increase capacity utilization by OPEC but reduce oil prices by increasing supply relative to the quota that balances world oil demand and non-OPEC production. To account for this effect, *Caputil* is divided by *cheat*. This division allows increased rates of cheating to reduce oil prices even as cheating causes capacity utilization to rise-

imply that prices must change significantly to move refinery utilization rates back towards the normal operating range. As capacity utilization rises beyond normal operating conditions and supplies become tight, inelastic demand implies that large price increases are needed to bring utilization rates back to the normal range. On the downside, inelastic price elasticities imply very large price reductions are needed to increase demand (or make it economical to decommission capacity) to move capacity utilization back towards the normal operating range. Similar arguments can be made for a non-linear effect of refinery utilization, but the squared and cubic terms of refinery utilization are not statistically different from zero.

Finally, we expect  $\beta_6$  to be positive as contango is expected to have a positive effect on prices because the higher price for future deliveries provides an incentive to build and hold stocks, which bolsters demand.

#### *Econometric Methodology*

As indicated by previous analyses, time series for the real price of crude oil and its determinants probably contain a stochastic trend. We evaluate the time series properties of variables in equation (1) using the Augmented Dickey Fuller statistic (Dickey and Fuller, 1979) and a test statistic for quarterly data (Hylleberg *et al.*, 1990). Results in Table 1 indicate that these variables contain an annual root. The ADF statistic fails to reject the null hypothesis of a unit root for all variables (Table 1 – Panel “Univariate tests”). This result is generally confirmed by the  $\pi_1$  statistic, which fails to reject the null hypothesis of no annual root for variables other than *Caputil* and *Days*. None of the variables contain seasonal unit roots, as indicated by results that reject  $\pi_2 = 0$  and a joint test.  $F\pi_3 \cap \pi_4 = 0$ .

The presence of I(1) trends invalidates the blind application of ordinary least squares (OLS) because the diagnostic statistics generated by OLS will indicate a meaningful relationship among unrelated I(1) variables more often than implied by random chance (Granger and Newbold,



1974). Such relations are termed spurious regressions. To avoid confusion that is associated with spurious regressions, the relationship among variables in equation (1) is evaluated by determining whether they cointegrate. Following a well established method to determine whether two (or more) variables cointegrate (Engle and Granger, 1987), equation (1) is estimated by OLS. In such a case the regression error ( $\mu$ ) would be analyzed for a stochastic trend using the ADF and HEGY statistic. If these test statistics fail to reject the null hypothesis, the nonstationary residual indicates that the regression is spurious. If the regression error is stationary, the variables cointegrate. In this case, equation (1) can be interpreted as a cointegrating relationship for real oil prices.

However, even if the variables cointegrate, the OLS estimate of the cointegrating vector will contain a small sample bias and the limiting distribution will be non-normal with a non-zero mean (Stock, 1987). In this paper, to avoid confusion associated with this bias, the cointegrating relationship among non-stationary variables in equation (1) is estimated using dynamic ordinary least squares (DOLS) (Stock and Watson, 1993). DOLS generates asymptotically efficient estimates of the regression coefficients for variables that cointegrate, it is computationally simple, and it performs well relative to other asymptotically efficient estimators (Stock and Watson, 1993). Coefficients estimated by DOLS represent the long run relationship among variables. DOLS does not estimate the short-run dynamics -- it is not necessary for asymptotically efficient estimation of the cointegrating vector. Lags and leads used to estimate the DOLS version of equation (1) are chosen using the Schwarz Information criterion (Schwarz, 1978). The large number of variables in equation (1) would make it difficult to identify cointegrating relationships using the full information maximum likelihood (FIML) estimator of a vector error correction model developed by Johansen (1988) and Johansen and Juselius (1990). If there is a cointegrating relationship between oil prices and the right-hand side variables in

equation (1), then we need to examine the short run relationship among variables. To do so, we use OLS to estimate an error correction model (ECM), which is given by equation (2):

$$\begin{aligned} \Delta Price_t = & k + \rho \eta_{t-1} + \sum_{i=1}^s \lambda_{1i} \Delta Days_{t-i} + \sum_{i=1}^s \lambda_{1i} \Delta Caputil_{t-i} + \sum_{i=1}^s \lambda_{2i} \Delta Caputil_{t-i}^2 + \sum_{i=1}^s \lambda_{3i} \Delta Caputil_{t-i}^3 \\ & + \sum_{i=1}^s \lambda_{5i} \Delta Refine_{t-i} + \sum_{i=1}^s \lambda_{6i} \Delta (NYMEX4_{t-i} - NYMEX1_{t-i}) + \sum_{i=1}^s \lambda_{7i} \Delta Price_{t-i} \\ & + \delta_1 Q_1 + \delta_2 Q_2 + \delta_3 Q_3 + \delta_4 War + \varepsilon_t \end{aligned} \quad (2)$$

in which  $\Delta$  is the first difference operator,  $Q1$ ,  $Q2$ , and  $Q3$ , are dummy variables for the first, second, and third quarters respectively,  $War$  is a dummy variable for the first Persian Gulf War (1990Q3-1990Q4), and  $\eta$  is the residual from the cointegrating relationship estimated in equation (1). The number of lags ( $s$ ) for the right-hand side variables in equation (2) is chosen using the Akaike information criterion (Akaike, 1973).

The statistical significance of  $\rho$  in equation (2) evaluates the hypothesis that prices are affected by disequilibrium  $\eta$  between observed real oil prices and the right hand side variables in equation (1), which represents the long-run value. A negative value for  $\rho$  indicates that disequilibrium between crude oil prices and its determinants moves price toward the equilibrium value implied by the cointegrating relationship. Under these conditions, the right hand side variables in equation (1) are said to 'Granger cause' real oil prices.

### III Results

Regression results for equation (1) indicate that the variables constitute a cointegrating relationship that can be interpreted as an equation for the long-run determinants of real oil prices. The ADF statistic for the OLS regression error rejects the null hypothesis of a unit root, which indicates that there are no unit roots at an annual frequency (Table 1 – Panel “DOLS Regression residuals”). This conclusion is reinforced by the value of  $\pi_1$ , which also rejects the null

hypothesis of a unit root at an annual frequency. Nor does the residual contain unit roots at sub-annual frequencies, as indicated by results that reject  $\pi_2 = 0$  and a joint test  $F\pi_3 \cap \pi_4 = 0$ .

The elements of the cointegrating vector have signs that are generally consistent with previous results (Table 2). The effect of *Days* is negative. An increase in stocks reduces reliance on current production, which tends to lower the risk premium that is associated with a supply disruption. Capacity utilization by OPEC producers has a positive effect on prices. But unlike previous efforts, the weighted effect of capacity utilization is represented in a nonlinear fashion. The signs of the regression coefficients are consistent with *a priori* expectations that prices drop rapidly at low levels of capacity utilization and rise rapidly at high levels of capacity utilization.

As expected, the coefficient associated with the difference between the four-month and near month contract for WTI on the New York Mercantile Exchange is positive, indicating that contango has a positive effect on prices. Finally, the coefficient associated with refinery utilization rates is negative. As explained in the next section, this negative effect is associated with changes in the types of crude oil produced and price spreads between crude oils of different densities.

Regression results for the error correction model (equation (2)) indicate that the cointegrating relationship given by equation (1) can be interpreted as an equation for the long-term determinants of price. The error correction term ( $\rho$ ) in equation (2) is negative. This value indicates that disequilibrium among oil prices and the right-hand side variables from equation (1) move oil price towards the long-run equilibrium value that is implied by the right hand side variables. As such, OECD stocks, OPEC capacity utilization rates, refinery utilization rates, and conditions in the New York Mercantile Exchange “Granger cause” real oil prices. Furthermore, this effect is very rapid. The point estimate for  $\rho$  indicates that 68 percent of the difference

between the equilibrium and observed price for crude oil is eliminated within one quarter (Table 2). But the standard error around the point estimate implies that we cannot reject the null hypothesis  $\rho = -1$  ( $t = 1.77$ ,  $p > 0.083$ ), which would indicate that prices adjust completely.

## IV Discussion

### *The Effect of Refinery Utilization on Crude Oil Prices*

The sign associated with refinery utilization ( $\beta_5$ ) in equation (1) is negative—higher refinery utilization rates depress crude oil prices. This negative effect could be seen as counterintuitive as the lack of new refining capacity is mostly seen as partially responsible for higher prices. Killian (2007) however finds similar results with the reduced-form model of oil prices (crude and gasoline prices). Moreover, the negative effect of refinery utilization rates is consistent with the effect of refinery utilization rates on the composition of crude oils produced and price spreads between crude oils of varying densities.

The effect of refinery utilization rates on the price of crude oil is associated with changes in the quality of crude oils produced. The quality of a crude oil is determined in large part by its density and sulfur content. The density of crude oil is measured by an API gravity index, which measures the density of crude oil relative to water. An API value of greater than  $10^0$  indicates that crude floats on water, with larger values indicating a reduction in density (i.e. lighter crude). In general, light grades of crude oils are of higher quality because they generate greater yields of more valuable light products (e.g. motor gasoline). Crude oils with a high sulfur content (so-called sour crudes) are of lower quality because they increase refinery maintenance costs due to enhanced corrosion associated with the sulfur. Based on these differences, the price for a barrel of light sweet crude generally is greater than the price for heavy and sour grades of crude oils.

For example, the price Arabian medium during the fourth quarter of 2006 was \$54.38 per barrel—a barrel of Arabian Heavy cost \$52.26. The \$2.11 difference is termed the price spread.

At any point in time, producers from around the globe lift an array of crude oils. Because of their higher price, light, sweet crudes tend to be produced first. For producers, these crudes generate greater revenues. For refiners, light sweet crudes increase revenues and reduce costs. As refinery utilization rates rise, producers increase the production of heavy sour crudes. For example, Saudi Arabia increased its production of crude oil from 7.52 million barrels per day (MBD) in 1999 to 9.15 MBD in 2005. Of this 1.63 MBD increase, 1.58 MBD came from medium grades of crude oil—the production of light grades of crude oil increased only 0.053 MBD (Eni Spa, 2006). Because of the price spread among crude oils, the change in the composition of crude oil reduced the average price of crude oil produced by Saudi Arabia. Note that the dependent variable in equation (1) is an average of crude oil purchased by the US. So, an increase in refinery utilization rates reduces the average price of crude oil by changing the composition of crude oil imports in favor of heavy and sour grades of crude oil.

Refinery utilization rates also may affect prices by changing the spread between the price of heavy and light grades of crude oil. As refinery utilization moves towards capacity, increased demand is satisfied by expanding runs of heavy and sour crudes. But prices may drop as the quality declines and demand weakens. As utilization rates reach 100 percent, demand drops to zero. These effects suggest that increases in refinery utilization rates may lower prices of medium and heavy crude oils more than they raise the price of light crude oils. This too would lower the price of crude oil as refiner utilization rates rise.

To test the hypothesis that increased refinery utilization rates reduce the price of heavy grades of crude oil relative to lighter grades, we investigate the effect of refinery utilization rates on the price spread between grades of crude oils by estimating equations (3) – (6):

$$Heavy = \alpha_1 + \gamma_1 Medium + \lambda_1 Util + \varepsilon_{1t} \quad (3)$$

$$Medium = \alpha_2 + \gamma_2 Heavy + \lambda_2 Util + \varepsilon_{2t} \quad (4)$$

$$\Delta Heavy = \kappa_1 + \rho_1 \eta_{1t-1} + \sum_{i=1}^s \tau_{1i} \Delta Medium_{t-i} + \sum_{i=1}^s \nu_{1i} \Delta Util_{t-i} + \zeta_{1t} \quad (5)$$

$$\Delta Medium = \kappa_2 + \rho_2 \eta_{2t-1} + \sum_{i=1}^s \tau_{2i} \Delta Heavy_{t-i} + \sum_{i=1}^s \nu_{2i} \Delta Util_{t-i} + \zeta_{2t} \quad (6)$$

in which *Heavy* is the nominal price of Arabian Heavy (API index = 27°), *Medium* is the nominal price of Arabian Medium (31°), and *Util* is the US refinery utilization rate. The estimation sample includes weekly observations between January 3, 1997 and May 18, 2007 that are obtained from the Energy Information Administration. The sample period represents the longest periods of nearly continuous data. Because the time series for price and utilization rates contain stochastic trends, equations (3) - (6) are estimated using the same general procedure used to estimate equations (1) and (2).

Equations (3) and (4) test the hypothesis that refinery utilization rates do not affect the spread between heavy and medium grades of crude oil produced by Saudi Arabia. This null hypothesis is tested by evaluating  $\lambda_i = 0$  in equations (3) and (4). Rejecting the null hypothesis  $\lambda_1 = 0$  and/or  $\lambda_2 = 0$  would indicate that refinery utilization rates affect the price spread. To ensure that DOLS can estimate these coefficients reliably, ADF statistics calculated from the OLS residual suggest that equation (3) can be viewed as a cointegrating relationship for Arabian Heavy and equation (4) can be viewed as a cointegrating relationship for Arabian Medium (Table 3). The DOLS estimate of  $\lambda_1$  in equation (3) indicates that increases in refinery utilization rates depress the price of Arabian Heavy relative to Arabian Medium—the DOLS estimate for  $\lambda_2$  in equation (4) indicates that increases in refinery utilization rates increase the price of Arabian Medium relative to Arabian Heavy, but this effect is measurable only at the ten percent level (Table 3). These results are consistent with the hypothesis that refinery utilization rates affect the price spread between crude oils.



The estimate for  $\rho_1$  in equation (5) suggests ( $p < .06$ ) that disequilibrium in the cointegrating relationship estimated from equation (3) moves the price of Arabian Medium towards its equilibrium value. Conversely, the estimate for  $\rho_2$  in equation (6) indicates that disequilibrium in equation (4) has no effect on the price of Arabian Medium. This suggests that the effect of refinery utilization rates on price spreads is manifest largely by reductions in the price of heavy grades of crude oil—this simple model does not provide evidence that higher refinery utilization rates raise the price of lighter crude oils. As such, these results are consistent with the hypothesis that higher refinery utilization rates reduce the price of heavier crude oils.

To assess further the effects of the refinery utilization on the oil market, we simulate a decrease in the refinery utilization rate by 5% in the model by Dees et al (2007) supplemented with the new oil price equations (1) and (2). Figure 2 shows that a 5 percentage point reduction in refinery utilization rate would increase crude oil prices by around 20%, which depressed world demand by about 0.5%. Higher oil prices increase non-OPEC production (about 1%), which combined with lower demand, reduce OPEC production by about 2.5% after 2 years (2% in the long-run).

#### *Non-linearities in supply conditions and dynamics in crude oil prices*

To check the importance of non-linearities in the oil price behaviors, we use several tests to evaluate the inclusion of nonlinear terms in equation (1). First, values for  $\beta_3$  and  $\beta_4$  that are significantly different from zero give preliminary support for a nonlinear relationship. Second, we test whether non-linear combinations of the estimated values help explain the dependent variable (Ramsey, 1974). This procedure is based on the notion that if non-linear combinations of the explanatory variables have any power in explaining the dependent variable, then the linear model is misspecified. Test statistics indicate that a linear version of equation (1) is indeed misspecified, which confirms the role of nonlinear terms of *Caputil* in determining real oil prices

(Table 4). Finally, we evaluate the role of nonlinearities using F-tests for omitted and/or redundant variables. The former checks whether additional variables (here the non-linear terms) explain a significant portion of the variation in the dependent variable; the latter tests whether a subset of variables (here the non-linear terms) all have zero coefficients and may be deleted from the equation. Both tests confirm the validity of the non-linear specification of the oil price equation (Table 5).

To assess the impact of non-linearities on the oil prices, we introduce equations (1) and (2) in the model by Dees et al. (2007) to assess a demand shock (rise by 1% in world real GDP). We simulate two scenarios: the first assumes that OPEC operates at 96% of its capacity (i.e. broadly the highest level of OPEC capacity utilization that was reached in 2005Q3); the second case assumes that OPEC operates at 87% of its capacity (Figure 3). The price increase is more rapid at higher rates of utilization. As the model equilibrates, the long-term response is the same; non-linearities affect the dynamics of convergence. This simulation illustrates that high rates of OPEC capacity utilization amplified the price effects of demand growth after 2004.

#### *Contango, Backwardation & Speculation*

It is a bit surprising that equations (1) and (2) credit the change from backwardation to contango with a significant effect on real crude oil prices. This effect may represent a change in expectations for long-run prices. Both backwardation and contango are stable market conditions that are maintained by self-reinforcing positive feedback loops and significant shifts between these two states can be triggered by an exogenous shift in expectations.

The market has been in a general period of backwardation between 1998 and 2005. During this period, prices were relatively low and demand was relatively weak. Under these conditions, OPEC tried to maintain prices by keeping the market tight. By pumping just enough oil to cover demand, there was no oil “left over” to build stocks and the lack of stocks supported higher prices in the near month. Prices were lower farther in the future because there was plenty of

spare capacity. Backwardation is maintained via the incentive to hold stocks and speculative behaviors. So long as the market is in backwardation, there is no incentive to build stocks because future deliveries can be purchased at a lower price and do not carry the economic costs of physical storage. Backwardation can be broken only if OPEC produces quantities of oil well beyond its quota, raises its production quotas beyond immediate market demand, or if demand starts to grow faster than trend growth.

Since 2005, the market has entered a period of contango, in which prices on contracts for future deliveries are higher than prices on contracts for current deliveries. Under these conditions, stocks of crude oil build if the price difference between far-month and the near-month contract is greater than the economic cost of physically holding oil. Financial gains are available to those who can store oil via purchase of prompt-month contracts and sell contracts dated further in the future. The stock build reinforces contango by lowering near month prices. Contango can be broken if the market perceives a long-term slow-down in demand growth or a long-term increase in production growth.

Given the positive feedback loops that maintain backwardation and contango, significant shifts between these two stable states probably need to be driven largely by exogenous events. To date, analysts have not isolated an exogenous event that changed the market from backwardation to contango. Failing this, the switch may be associated with a change in long-run perceptions for oil prices. Specifically, the lack of significant additions to OPEC capacity, continued discussion about a peak in global oil supply, and strong growth in oil demand despite higher prices, may have raised the far-end of the price curve in a way that moved the market from backwardation to contango.

#### *Forecasting performance and factors explaining the recent rise in oil prices*

Evaluating the effect of refinery utilization rates, non-linearities, and conditions in the futures market on crude oil prices is motivated by efforts to explain the recent rise in crude oil prices

(2004-2006). To assess the degree to which this price rise can be explained by equations (1) and (2), we use them to generate a one-step ahead out-of-sample forecast. The forecast is compared to those implied by the futures market and a random walk. To facilitate comparisons with alternative forecasts, equations (1) and (2) are re-estimated using the price for the near month contract of WTI on the NYMEX as the dependent variable. By doing so, the one step ahead out-of sample forecast for the near month contract can be compared directly to that implied by the futures market, which is the price for the four month contract (there is no equivalent set of potential forecasting variables for the average FOB price used as the dependent variable in the previous section). The forecast implied by a random walk is the current price (level) for the near month contract applied to the next quarter.

Equations (1) and (2) (hereafter termed oil price model) are used to generate a recursively expanding, one-step ahead forecast from the second quarter of 1999 through the first quarter of 2007. Visual comparison indicates that equations (1) and (2) are able to generate an accurate one step ahead out of sample forecast (Figure 1). The single notable exception is the forecast for the third quarter of 2003, when the model under predicts the observed value. The third quarter coincides with the start of the US occupation of Iraq, and the model may not be able to capture its effect on global oil prices. The model's ability to reconstruct the recent price rise is not solely due to the one-step ahead nature of the forecast. If we start the simulation in the first quarter of 1999 and do not update the observed prices for crude oil, the model still captures much of the recent rise in oil prices (Figure 1).

To compare the oil price model's forecast to the futures market and a random walk, the accuracy of the forecasts are assessed using the following loss function:

$$d_t = \left[ P_t - \hat{P}_{Et} \right]^2 - \left[ P_t - \hat{P}_{At} \right]^2 \quad (7)$$

in which  $P_t$  is the observed price for crude oil at time  $t$ ,  $\hat{P}_{Et}$  the one-step ahead out-of-sample price forecast by the econometric model and  $\hat{P}_{At}$  is the price forecast by the alternative model, either the futures market or a random walk.

Values of  $d_t$  are used to calculate the sign test ( $S_{2a}$ ) test statistic as follows:

$$S_{2a} = \frac{\sum_{t=1}^N I_+(d_t) - 0.5N}{\sqrt{0.25N}} \quad (8)$$

$$I_+(d_t) = \begin{cases} 1 & \text{if } d_t > 0 \\ 0 & \text{otherwise} \end{cases}$$

in which  $N$  is the number of observations (32) (Lehmann, 1975). The  $S_{2a}$  statistic tests the null hypothesis that the price forecasts generated by the two models are equally accurate and is asymptotically standard normal under the null. A negative value for the  $S_{2a}$  statistic that exceeds the  $p = .05$  threshold (-1.96) would indicate that the one step ahead out-of-sample forecast generated by the econometric model is closer to the observed value of price than the alternative forecast more often than expected by random chance. Under these conditions, we would conclude that the econometric model generates a more accurate price forecast than the futures market or a random walk.

Results indicate that the econometric model performs relatively well. The one-step-ahead forecast generated by the econometric model is statistically indistinguishable from the forecast implied by far month contracts on the NYMEX. The forecast generated by the econometric model is closer to the observed value for sixteen of the thirty-two out-of sample observations, hence the zero value ( $p=1.0$ ) for the  $S_{2a}$  statistic. On the other hand, there is some indication that the one step ahead forecast based on the notion that oil prices are a random walk is more accurate than the forecast generated by the oil price model. The value of the sign test is 1.77, which

indicates that the random walk is closer to the observed value than expected by random chance at the ten percent level ( $p < .086$ ). The superior performance of a random walk is consistent with previous studies that indicate the price forecasts implied by the futures contracts perform poorly relative to random walks (Abosendra and Baghestani, 2004).

The oil price forecasts also can be compared using the econometric concept of encompassing. For competing forecasts, a finding of encompassing means that relative to a first forecast, a second forecast provides no further useful incremental information for prediction (Newbold and Harvey, 2002). In other words, the second model contains no information not already contained in the first model, which makes the second forecast inferentially redundant.

Our analysis of encompassing is based on the notion that the three models can be thought of nested versions of the other. The econometric model includes the difference of the near and four month contract on the NYMEX, and so forecasts based on the four month contract or a random walk can be thought of as restricted versions of the econometric model.

To test whether one model encompasses another, we use a test statistic (ENC-NEW) developed by Clark and McCracken (2001). Their test statistic is given by:

$$ENC - NEW = P \frac{P^{-1} \sum_{i=t+1}^N (\hat{\mu}_{1,i}^2 - \hat{\mu}_{1,i} \hat{\mu}_{2,i})}{P^{-1} \sum_{i=t+1}^N (\hat{\mu}_{2,i}^2)}$$

in which  $P$  is the number of one step ahead forecasts (32),  $\hat{\mu}_1$  is the error of one step ahead forecast generated by the restricted model,  $\hat{\mu}_2$  is the error of the one step ahead forecast generated by the unrestricted model,  $t+1$  is the date of the first out of sample forecast (1999Q2),  $N$  is the date for the last out of sample forecast (2007Q1). The null hypothesis is that model 2 nests the restricted model 1 such that model 2 therefore contains  $k$  extra parameters. Rejecting



this null would indicate that the extra  $k$  parameters in model 2 are not redundant. This null hypothesis is tested against a non-standard distribution whose critical value depends on the number of extra parameters ( $k$ ) and the ratio of out of sample observations to the number of in sample observations, which is termed  $P$  (.64 for this analysis)

We fail to reject the null hypothesis ( $ENC-NEW = 2.69$ ,  $k=5$ ,  $p > .05$ ) that the econometric model contains five excess parameters (capacity utilization - together with its square and cubic terms, refinery utilization, and stocks). This result is consistent with the results that the random walk generates a more accurate out-of-sample forecast than the econometric model. On the other hand, we reject ( $ENC-New = 7.7$ ,  $p < .01$ ) the null hypothesis that the four-month contract on the NYMEX nests the econometric model, which implies that the five parameters in the econometric model are not superfluous—they contain information not in the four-month contract.

Given the oil price model's ability to generate an accurate one step ahead out-of-sample forecast, we use the econometric model to quantify the causes for the increase in the average FOB oil price for US oil imports between 2004Q1 and 2006Q3. To isolate the effects of individual variables, we simulate the model with historical observations for that variable and hold all other right hand variables at their value in 2004Q1. The price change associated with that variable is the difference between the simulated value for the third quarter 2006 and the observed value for the first quarter 2004.

Results indicate that much of the \$26.94 increase is associated with an increase in OPEC's capacity utilization, changes in refinery utilization rates, and changes in the futures market (Figure 4). Specifically, the effects of the OPEC capacity utilization variable raised prices by about \$6.49 largely because of a steady decline in OPEC cheating—OPEC capacity rose from 94 percent in 2004Q2 to 96.3 percent in 2005Q3, but then dropped back to 94.7 percent in 2006Q2. US refinery utilization rates dropped from 95.2 percent in 2004Q2 to 90.7 percent in 2006Q2 and

this decline is associated with a \$13.97 price rise. The difference between the near-month and four month contract for WTI rose from  $-0.96$  in 2004Q1 to  $\$2.39$  in 2006Q2, which raised oil prices by about  $\$17.93$ . Offsetting these increases, OECD stocks of crude oil rose from 81.7 days to 86.2 days and this reduced oil prices by  $\$6.55$ . Together, these effects overstate the observed price rise by  $\$4.90$ .

## **Conclusion**

The rapid rise in the price of crude oil between 2004 and the summer of 2006 has been difficult to explain with the usual fundamentals related to the supply/demand balance. This paper investigates additional factors that might have contributed to the oil price increase. Most of the increase can be explained by concerns about future oil market conditions, materialized by the shift of the futures market in contango, as well as changes in the refining sector, with a drop in the refinery utilization rate. Factors related to crude oil supply continued to be important when we account for non linear relationships between OPEC spare capacity and oil prices.

Interestingly, results of this analysis indicate that there is little evidence that increasing refining capacity could lower crude oil prices. Of the variables identified by this paper to effect prices, only stocks of crude oil could effectively participate to lower prices —each days of forward consumption reduces real oil prices by about  $\$2$  in the long run. However, despite a recent upturn, days of forward consumption have generally declined over the last twenty years, from about 90-95 days of forward consumption to 78-82 days of forward consumption. Interestingly, this reduction is not due to a reduction in stock levels, but to the fact that the increase in storage capacity has been considerably slower than the increase in demand. This implies that market conditions may not provide the economic incentives needed to expand storage facilities with demand. Against this background, as long as demand remains robust, there are very few reasons to expect oil prices to return to levels observed before 2004.

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### Figure Caption

**Figure 1** The observed value of the near month contract on the NYMEX (solid line). The forecast for the average prices for US crude oil imports generated by a model that omits the effects of refinery utilization, non-linearities, and market conditions in the NYMEX (dotted line). The one-step ahead out of sample forecast generated by the econometric model (equations (1) & (2)) is given by open circles (root mean square error = 4.07), the forecast implied by the near month contract on the NYMEX is given by the open squares (root mean square error = 3.54), a random walk, as given by the lagged value of the near month contract on the NYMEX (mean square error = 3.08). Open diamonds represent the price simulated by the econometric model with information about the exogenous variables only (root mean square error = 6.87).

**Figure 2** Impact of a 5 percent decrease in refinery utilization as measured by the percentage changes from the baseline scenario.

**Figure 3** Impact of a 1 percent increase in world real GDP on oil prices as measured by the percentage change from the baseline scenario.

**Figure 4** The change in real oil price between the first quarter of 2004 and the second quarter of 2006 explained by different individual variables in equations (1) and (2).

Figure 1

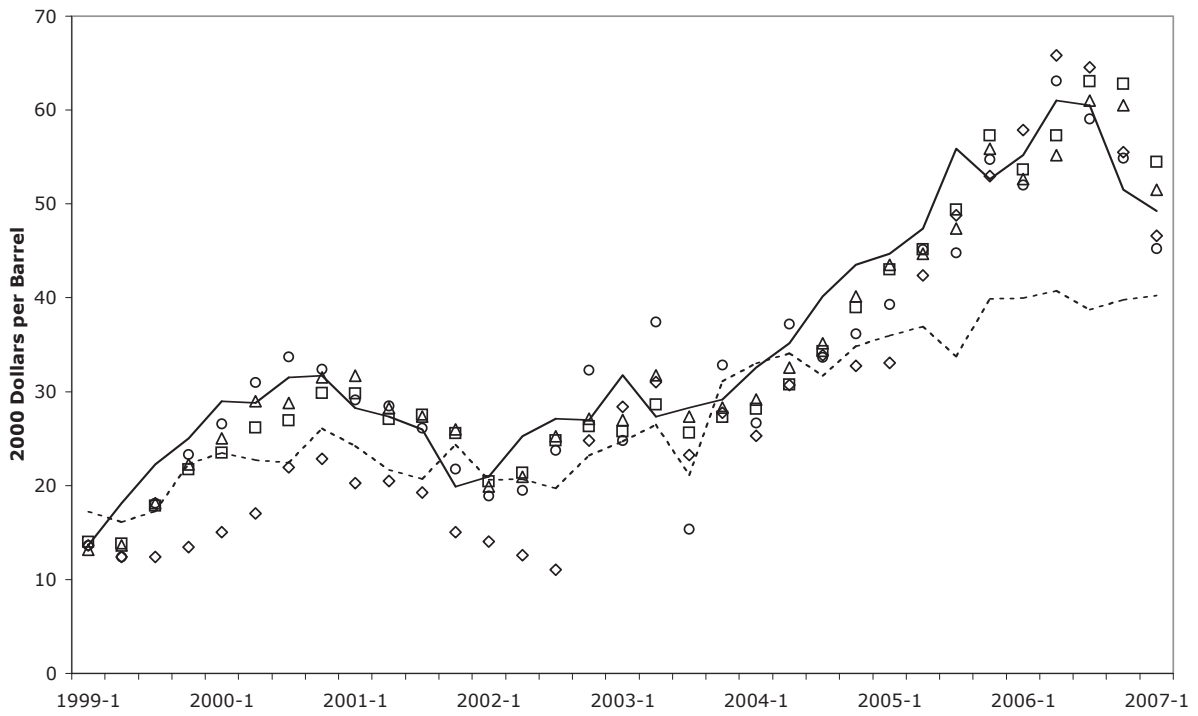


Figure 2

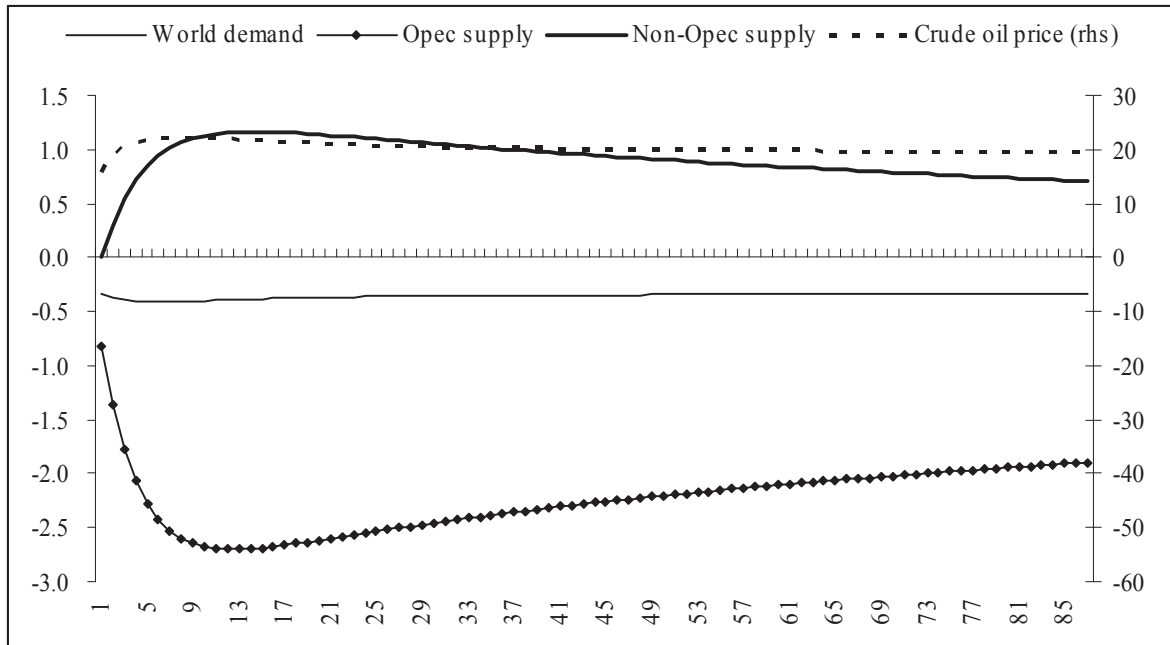
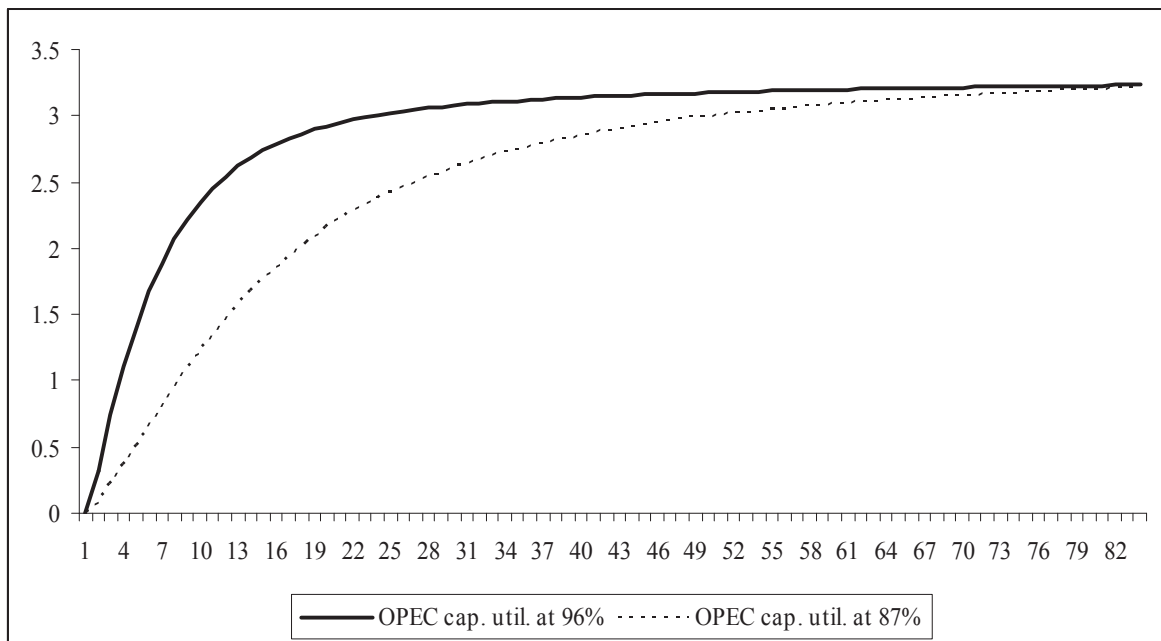
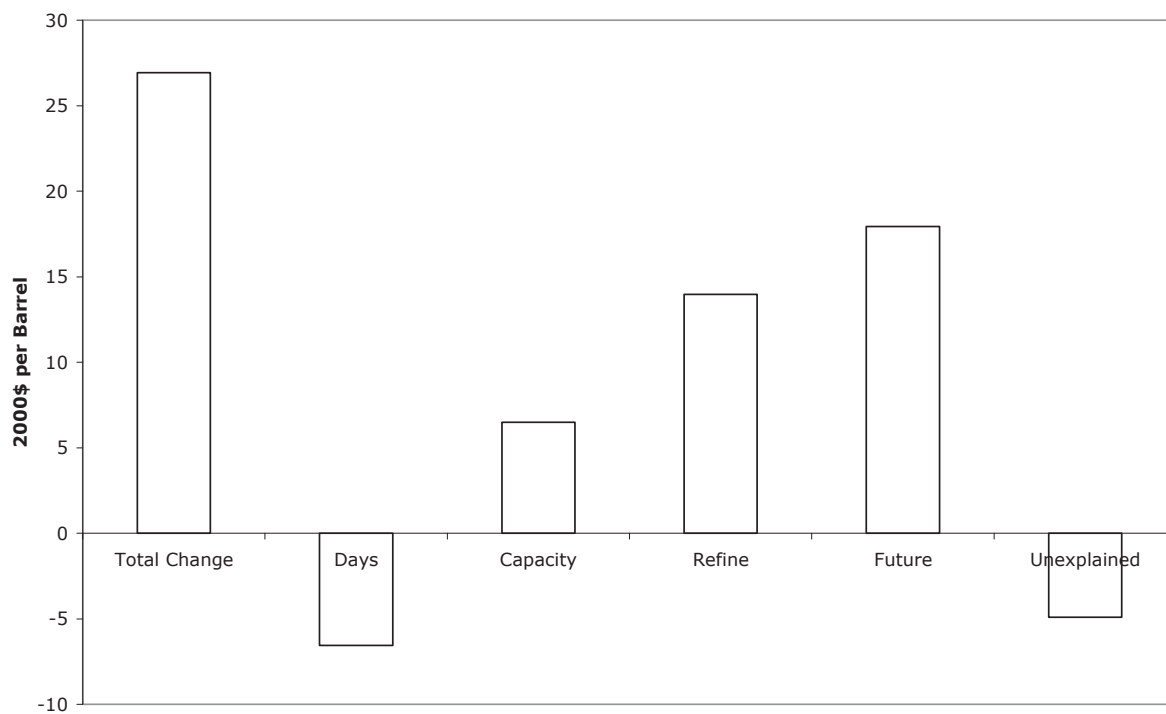


Figure 3



**Figure 4**





**Table 1 - HEGY statistics for annual and seasonal unit roots**

	ADF	$\pi_1$	$\pi_2$	$\pi_3$	$\pi_4$	F $\pi_3 \cap \pi_4$
<b>Univariate tests</b>						
Price	-0.93	-0.57	-3.23**	-4.97**	-1.26	14.85**
Days	-2.31	-3.49 <sup>+</sup>	-4.29**	-6.94**	0.01	21.07**
Caputil	-2.07	-1.36	-2.58	-5.45**	-4.21**	35.93**
Refine	-1.53	-5.51**	-4.63**	-5.10**	-1.70 <sup>+</sup>	15.52**
NYMEX1-NYMEX4	-2.44	-2.40	-2.69	-5.25**	-3.07**	18.61**
<b>DOLS Regression residuals</b>						
Equation (1)	-4.81 <sup>+</sup>	-3.89**	-4.89**	-6.32**	-1.82 <sup>+</sup>	23.85**

\*\* Value exceeds  $p < .01$ , \* $p < .05$ , and +  $p < .10$

Univariate HEGY tests include an intercept, time trend, and seasonal dummies. HEGY statistic calculated from the OLS regression residuals do not include an intercept, time trend, or seasonal dummies. Significance levels from Hylleburg *et al.*, (1990).

Univariate ADF test includes an intercept time trend, and seasonal dummies. ADF tests of cointegrating relation do not include a constant or intercept. Number of augmenting lags chosen using the Akaike information criterion (Akaike, 1973). Significance levels from Mackinnon (1996) using the number of observations. Asymptotic values have a higher significance level.

**Table 2 - Estimates for Price Equation**

	US FOB Price	NYMEX Price
<b>Cointegrating Relation (Equation 1)</b>		
Constant	382.80** {23.27}	435.07** {19.94}
Days	-2.06** {0.14}	-2.39** {0.12}
Caputil	2.46** {0.58}	2.37** {0.54}
Caputil <sup>2</sup>	-1.01E-01** {3.30E-02}	-9.31E-02** {3.00E-02}
Caputil <sup>3</sup>	7.84E-04** {2.96E-04}	7.17E-04** {1.25E-04}
Refine	-2.09** {0.15}	-2.29** {0.13}
NYMEX1-NYMEX4	3.25** {0.40}	4.08** {0.36}
R <sup>2</sup>	0.91	0.94
<b>Short run Dynamics (Equation 2) <sup>3</sup></b>		
Adjustment rate ( $\rho$ )	-0.68** (0.18)	-0.70** (0.19)
R <sup>2</sup>	0.61	0.60

{ } standard error calculated using the Newey-West (1987) estimator

\*\* Value exceeds  $p < .01$ , \* $p < .05$ , and +  $p < .10$

<sup>3</sup> We do not report the full set of results as too many parameters have been estimated. These results are available upon request.

**Table 3 - Regression results for spreads between the price of Arabian Heavy and Arabian Medium (equations (3) –(6))**

	Equations (3) & (5)	Equations (4) & (6)
Medium ( $\gamma_1$ )	9.46E-01 <sup>**</sup>	
Heavy ( $\gamma_2$ )		1.06 <sup>**</sup>
Util ( $\lambda$ )	-3.26E-02 <sup>*</sup>	3.25E-02 <sup>+</sup>
$\rho$	-2.33E-01 <sup>+</sup>	3.00E-02
ADF <sup>#</sup>	-3.21 <sup>+</sup>	-3.24 <sup>+</sup>

Length for lags and leads for the ADF test, the DOLS estimators, or the OLS estimator is chosen based on the statistical significance of lags and leads—missing values prevent the use of standard statistical criteria such as the Akaike or Schwarz criteria.

\*\* Value exceeds  $p < .01$ , \* $p < .05$ , and +  $p < .10$

# ADF statistic does not have a trend or a constant. Significance level calculated based on functions in MacKinnon (1996) using the number of observations. Asymptotic values have a higher significance level.

**Table 4 - Ramsey test for non-linearities in the oil price equation**

Reset 1	15.04 (0.000)
Reset 2	7.38 (0.001)

The p-value associated with the statistic is in parenthesis.

Note: The Ramsey RESET tests 1 and 2 use the fitted values squared, the fitted values squared and cubed as explanatory regressors respectively.

**Table 5 - Tests for non-linearities in the oil price equation  
(Omitted and redundant variable test)**

Omitted variables, F-stat	3.87 (0.027)
Redundant variables, F-stat	11.99 (0.000)

The p-value associated with the statistic is in parenthesis.

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